



FINNCLEAN 2017

International trade fair for the cleaning industry

10–12 May 2017, Tampere Exhibition and Sports Centre

MEDIA INVITATION 2 May 2017

The international cleaning industry meets from 10–12 May 2017 in Tampere Exhibition and Sports Centre

The international trade fair for the cleaning industry will be held from 10–12 May 2017 in Tampere Exhibition and Sports Centre. The most significant cleaning industry trade fair in the Nordic countries displays the latest innovations and solutions, offering entire cleaning industry the opportunity to cultivate up-to-date skills and knowledge. Changing underlying conditions, digitalisation, preparedness for epidemics, and new working methods form the core content of this year's fair. The Cleaning Industry Professional final will be held on Friday 12 May. This year there are a record 154 exhibitors at the event, from six countries.

Digitalisation, automation, and robotics are affecting the cleaning industry also. These and other themes have been the focus of the Finnclean fair since the first fair was held, in May 1981. Among the other key topics of the fair are indoor climate, the latest technology and tools, and updating of professional skills. More than 8300 cleaning professionals attended the last Finnclean fair, which was held in autumn 2014.

Since 2008, a fixture of the fair is the *Cleaning Industry Professional* award. The competition final will be held on Friday 12 May 12, and the winner will be chosen based on performance in both practical and written assignments. The competition was organised by the *Finnish Association of Cleaning Technology SSTL*, the *Trade Union for the Public and Welfare Sectors JHL*, *Real Estate Employers*, *Service Union United PAM*, and *Service Sector Employers PALTA ry*.

The themes are changing circumstances, digitalisation, preparedness for epidemics, and new directions in the field

The fair comprehensively covers reforms, changes, and the current situation in the cleaning sector. In addition to digitalisation and the steadily growing influence of smart technology, the concrete changes in conditions are the subject of debate and concern in the field. Solutions from a variety of perspectives are needed to meet these challenges. There will be a track for testing cleaning machines with different floor materials. And a practical window-cleaning workshop will introduce the latest tools, materials and methods for the job. The fair also focuses on how cleaners can help in fighting epidemics by using the right working methods. Other essential themes of the fair are work orientation, wellbeing at work, and a well-functioning working community and work atmosphere.

Media events

- **Opening seminar** Wednesday 10 May 14:00–15:15, Tähtien Sali Hall (Seminar Centre, second floor)
In a seminar opened by Member of Parliament **Ville Skinnari**, there will be a panel discussion on current issues in the field, such as how to ensure that the level of quality of cleaning services is in line with cleaning service agreements.
- **Presentation of the Cleaning Industry Professional 2017 contestants**
Friday 12 May 10:15–12:30, Speaker's Corner, Hall A
- **Cleaning Industry Professional 2017 award ceremony**
Friday 12 May 14:30–15:00, Speaker's Corner, Hall A

Media pre-accreditation no later than 7 May 2017: www.finnclean.fi (Media)

The international trade fair for the cleaning industry will be held from 10–12 May 2017 in the Tampere Exhibition and Sports Centre, in Hall A and in the outdoor area. Since its beginnings in 1981, Finnclean has become established as the Nordic region's largest fair for the cleaning profession. Finnclean is organised by Tampere Trade Fairs, and commissioned by the Finnish Association of Cleaning Technology SSTL. The trade fair is open on the Wednesday from 12:00 to 17:00, on Thursday from 10:00 to 17:00, and on Friday from 10:00 to 16:00.

Photos, press releases, and other media material in our materials bank: www.tampereenmessut.fi
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Tampere Trade Fairs, www.tampereenmessut.fi, facebook.com/tampereenmessut,
firstname.lastname@tampereenmessut.fi

Mikael Wänskä, Sales Group Manager, Tampere Trade Fairs Ltd, tel. +358 40 350 0445

Tanja Järvensivu, Event and Communications Manager, tel. +358 50 536 8133, @TanjaJarvensivu

Jenna Antila, Communications Officer, tel. +358 40 172 1188, @Jenna_messuaa