



FINNISH CRAFT & DESIGN 2016

Fair for Finnish handicrafts & design

ANTIQUÉ AUTUMN 2016

Antiques and collectibles

18–20 November 2016

Tampere Exhibition and Sports Centre

PRESS RELEASE, 22 NOVEMBER 2016

New visitor record – 44,419 visitors explored unique products

Once again cheerful people interested in skilfully made products filled the entire Exhibition and Sports Centre as Europe's largest handicrafts fair and the Antique Autumn event brought together a total of 799 exhibitors and 44,419 visitors. Among the exhibitors, 665 represented the handicrafts and applied arts field, 95 were Antique Autumn exhibitors and 39 were Deli exhibitors. This year the new Linnakallio remote parking lot made traffic smoother around the centre and the solution was praised by the visitors. The most anticipated handicrafts and design event of the year will bring some light to the darkness again next year, 17–19 November 2017, and for example the Finland 100 Years anniversary will be part of the program in many ways.

“It is safe to say that the event has conquered the hearts of those interested in handicrafts. Once again people who appreciate beauty and unique items got together under one roof to be surrounded by colours, light, joy and ideas. The Finnish Craft & Design Fair is a collective event that brings together the entire field each year. Collaboration is also essential in organising the event. Together with our partners and exhibitors we are able to create a successful fair with a unique atmosphere,” says Mervi Oksanen, product group manager for consumer fairs.

Tampere Trade Fairs and Taito Pirkanmaa ry now organised the Finnish Craft & Design Fair for the 21st time.

The event has grown each year and is now the largest handicrafts and applied arts fair in Europe. This year the event attracted a total of 44,419 visitors, breaking last year's record of 43,831 visitors. Next year the Finnish Craft & Design Fair will be held on 17–19 November 2017 at the Tampere Exhibition and Sports Centre.

Skilful individuals rewarded – high-quality design and jewellery was successful

Craft and design professionals were rewarded as part of the opening ceremony. Fashion designer **Katri Niskanen** selected shoe designer **Terhi Pöikki** as the winner of the Taito-Finlandia Award, while the title of Artisan of the Year went to 27-year-old jewellery designer and maker **Karolina Talbonen** from North Karelia Professional College. The New Product of the Year Award was given to Valona design's Halo chain jewellery line. The jewellery designed by **Elina Mäntylä** is made of laser-cut birch plywood. On Sunday, Design Anu Pylsy's stand was rewarded as the most beautiful stand. [Read more: www.kadentaidot.fi/uutiset](http://www.kadentaidot.fi/uutiset) (in Finnish)

The video library contains expert interviews and clips from the Finnish Craft & Design and Antique Autumn fairs:

- *Finnish Design fashion show: 40th anniversary show by Jukka Rintala*
- *Finnish Craft & Design 2016: We have been waiting for this!*

PHOTOS, VIDEOS, PRESS RELEASES AND OTHER MATERIALS:

www.tampereenmessut.fi/medialle/materiaalipankki

MORE INFORMATION: www.kadentaidot.fi, www.kerailymessut.fi, Social media: Facebook:

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