





# FINNISH CRAFT & DESIGN 2016 Fair for Finnish handicrafts & design ANTIQUE AUTUMN 2016 Antiques and collectibles 18–20 November 2016

18–20 November 2016
Tampere Exhibition and Sports Centre

PRESS RELEASE, 28/10/2016

## Fashion designer Katri Niskanen chooses the winner of Taito-Finlandia

The unique, leading event of the handicrafts and applied arts industry will be held for the 21st time in Tampere from 18–20 November, 2016. The fair weekend celebrates Finnish design, looks for inspiration from the exhibitions and shows celebrating this year's themes, and awards the field's different professionals. This fair in Tampere is the largest annual event in the field, and brings much needed joy to the gloom of November. Fashion designer Katri Niskanen will select the winner of Taito-Finlandia 2016 award and she will also open the fair.

This year, the annual Taito-Finlandia award winner, announced at the Finnish Craft & Design fair, will be chosen by fashion designer **Katri Niskanen**, who has designed for her own namesake collection since 2010.

"I value strong vision and all art and handicraft skills, not only sewing skills. I think it is wonderful that more and more people dare to start businesses in the design field and support themselves with their skills. An innovative approach and uncompromisingly high quality are essential when I am choose the winner," Niskanen says.

This year's finalists are *Puulon*, *Latimeria*, *Terhi Pölkki* and *Papu Design*. Taito-Finlandia is an honorary award for the handicrafts and applied arts field that honours notable trends, phenomenons or professionals promoting arts and crafts culture and aims to increase the recognition of the industry.

## The top three finalists of Vuoden Artesaani 2016 are an illustrator and two jewellers

The Vuoden Artesaani competition is intended for students that have graduated or will graduate from colleges of crafts and design during this year. The winner will be published during the fair's opening ceremony on 18 November. The top three finalists are **Karolina Talbonen**, who studies technology and culture in North Karelia professional college and designs and manufactures jewellery, and two students from the Ikaalinen College of Crafts and Design: artisan carpenter graduate **Antti Partiainen**, who makes wooden jewellery from waste wood, looking for inspiration in the geometrical shapes of nature, and graphic designer **Jenny Epäilys** who has designed CD covers and brand images, for example.

## The themes – youth, entrepreneurship, Finnish clothing and trendy recycled design – are reflected in the fair

The programme of this fair, known for its warm atmosphere, reflects the themes and is full of experimentation, great finds, and inspiration. The popular fashion shows put the spotlight on Finnish design work, and the recycled design theme can, in addition to the many creations, be seen at the *Idea Stage*, which offers daily performances with the recycling theme. In addition to the Vuoden Artisaani competition, young designers are also presented through a fashion show by the fashion and footwear designers graduating from HAMK Häme University of Applied Sciences, a PopUp stand of 4H entrepreneurs, and the visit of representatives of the Entrepreneur Workshop for unemployed young people.

#### Antique Autumn inspires to make great finds and value the old

The antiques and collectibles fair, Antique Autumn, will be held for the 49th time, traditionally during the Finnish Craft & Design fair, in hall D at the Tampere Exhibition and Sports Centre. The over 70 exhibitors include both private collectors and second-hand shops.

The Finnish Craft & Design fair is the largest handicrafts and applied arts industry fair in Europe, bringing over 600 exhibitors and around 40,000 visitors to Tampere annually. The Finnish Craft & Design fair is hosted by Tampere Trade Fairs and Taito Pirkanmaa ry. The Keräily fair is implemented by Tampere Trade Fairs.

Finnish Craft & Design and Keräily fairs, 18–20 November 2016, Tampere Exhibition and Sports Centre (halls A, C, D and E). Open: Friday between 10 am and 6 pm, Saturday between 9 am and 5 pm, Sunday between 10 am and 5 pm. Tickets on the door: three-day ticket €20, day ticket €12 for Friday and Sunday and €14 for Saturday. The ticket grants entrance to both fairs on the same day. Advance ticket sales: www.ticketmaster.fi.



### MORE INFORMATION: www.kadentaidot.fi, www.kerailymessut.fi, Social media: Facebook:

facebook.com/Kadentaidot, **Twitter:** @TampereenMessut, **Instagram:** @suomenkadentaidot, #Kädentaidot #Keräily

Tampere Trade Fairs, www.tampereenmessut.fi, firstname.lastname@tampereenmessut.fi Mervi Oksanen, Product Group Director, tel. +358(0) 400 760 877, @OksanenMervi Tanja Järvensivu, Event and Communications Manager, tel. +358 (0)50 536 8133, @TanjaJarvensivu Jenna Antila, Communications Officer, tel. +358 (0)40 172 1188, @Jenna\_messuaa